



2024-2025

PARTNERSHIP GUIDE

Dear SFC Partner -

Your support is invaluable as together we strive to impact students, families, and communities.

The 2024-25 Partnership Guide lists key ways to support Sioux Falls Christian and the programs that matter to you, including:

- Athletics
- Fine Arts
- Golf Tournament
- Auction
- Tuition Assistance
- Together Campaign
- Endowment
- Breakthrough Counseling
- Pathways Literacy Center

Our Deep Hope in Development is to partner with you and your business in ways that reflect your heart and your hopes for Sioux Falls Christian. Let us know what is important to you!

SFC Development

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love | grow | go | glorify

ATHLETICS

NEW

ATHLETICS ANCHOR SPONSOR

We offer 2 Athletics Anchor Sponsorships that help underwrite and expand our incredibly talented and successful athletics program. Each team is built on the coaching for transformation model and coaches prioritize character and integrity through sport. Each Anchor Sponsorship is \$20,000 and receives recognition for a year under Athletics on our Website. Anchor Sponsors also receive special recognition throughout the year for helping make our Athletics program a reality.

\$20,000 each, maximum of two

COMMITMENT LEVEL:

PRINTED ATHLETIC PROGRAMS

Athletic Programs feature SFC team photos, rosters, and full-color ads from our supporters. Pricing reflects inclusion in both both Fall and Winter print editions (650 total copies).

Business Card	\$350	<u>Full Page Cover Ads:</u>	
Quarter Page	\$500	Inner Front Cover	\$1,500
Half Page	\$750	Inner Back Cover & Last Full Page	\$1,500
Full Page	\$1,000	Outer Back Cover	\$2,000

GAME DAY SPONSOR

Become the game day sponsor for one of our indoor home games. You can choose to be either the Live or Webcast Sponsor or both. If selecting Webcast, your logo or ad will be featured on our webcasted screen, business name mentioned during replays, and provided scripts read or commercials played to online fans during time-outs and game breaks.

\$500 per game for either Live or Webcast; \$750 for both Live and Webcast.

\$1250 per Double header for both Live and Webcast.

DIGITAL SCOREBOARD AD

Advertise on our digital scoreboard during all indoor home sporting events. Ads run on rotation with other advertisers during warm-ups, time-outs & half-times.

\$750 for entire year (this is an add-on to a print ad)

TAILGATE SPONSORSHIP

Serve dinner and interact face-to-face with our fans prior to a home football or soccer game. Receive verbal recognition during the game and logo inclusion on event signage.

\$500 per football game / \$250 per soccer game

FIRST DOWN SPONSOR

Have your business name announced as the "First Down Sponsor" at a home football game for every first down achieved that game. 4-5 games/season

\$500 per game

Fall '24 Season



NEW

FINE ARTS

FINE ARTS ANCHOR SPONSOR

We offer 1 Fine Arts Anchor Sponsorship that helps underwrite our incredibly talented and successful Fine Arts Department. From marching band to Debate to One Act Plays, our Fine Arts Department helps foster life long skills and promote lives of worship. The Anchor Sponsor receives 12 months of recognition under Fine Arts on our Website, as well as throughout the year on Fine Arts brochures for helping make our Fine Arts program a reality.

\$20,000

SPRING MUSICAL LEAD SPONSOR

Spring Musical/Play (April) Full Page Ad and written acknowledgment as Spring Musical/Play Lead Sponsor. Name/Logo Hallway Signage during 3-day Event.

\$6,000

MARCHING BAND PREVIEW EXCLUSIVE SPONSOR

Banner provided outside school along route, along with signage at food tables. Name/Logo advertising for event on Social Media.

\$2,000

HOMECOMING

SEPTEMBER 2024 (EXACT DATE TBD)

HOMECOMING CO-SPONSOR

We are proud to offer food and fun free to our families and friends. Sponsorship covers the operating costs of the event and offers the following exposure:

Premium parade entry placement
Mention in school-wide newsletters
Mentions in direct emails to our families

Company banners or signage at:

Lunch Tailgating Meals
Family Fun Festival

\$1,500 each / 4 available

PARADE ENTRY

Join the celebration and be part of our parade.
Staging at 11:00 am for 1:00 pm start time.
Entries announced verbally to our crowd.

Free to Friends of SFC
Limited Entries Available



ANNUAL GOLF TOURNAMENT

SATURDAY, JUNE 1, 2024

EVENT SPONSORSHIPS

These *exclusive* opportunities provide a heightened experience for our golfers, while drawing attention to your business.

HOSPITALITY TENT

- Naming Rights & Signage on Golfer Hospitality Tent
- Item Inclusion & Recognition in Welcome Bags
- Individual banner at Welcome Area
- Verbal Mention during Welcome Speeches
- Logo Inclusion on Signage at all 18 holes
- Logo Inclusion on Digital Scorecards & Leaderboards
- Registration for 8 Golfers
- Mention in Direct Emails to SFC Community

\$15,000 (\$14,200 tax deductible)

only 1 opportunity available

sold!

LUNCH MEAL

- Sponsorship Provides Complimentary Meals to All Golfers
- Individual Banner Displayed in Lunch Area
- Item Inclusion & Recognition in Welcome Bag
- Verbal Mention during Welcome Speeches
- Registration for 4 Golfers

\$5,000 (\$4,600 tax deductible)

only 1 opportunity available

sold!

NEW

BUG SPRAY

- Sponsorship includes logo on bug spray bottles for every golfer
- Inclusion in Signage at Registration

\$3,500 (100% tax deductible)

only 1 opportunity available

OUR TOURNAMENT REACH:

Our sponsors receive exposure to over **2,500** SFC supporters through event promotion and approximately **250** golfers in person.

Our Tournament raises over \$100,000 annually to support education and youth.

HOLE SPONSORSHIPS

These opportunities work together to raise necessary funds to our school and to highlight our business partners.

EAGLE LEVEL

- Individual banner at Putting Green
- Item Inclusion & Recognition in Welcome Bag
- Verbal Mention during Welcome Speeches
- Logo Inclusion on Digital Scorecards
- Logo Inclusion on Signage at all 18 holes
- Registration for 4 Golfers

\$5,000 (\$4,600 tax deductible)

BIRDIE LEVEL

- Individual Banner at Putting Green
- Business Name on Signage at 9 Holes
- Business Name in Welcome Materials
- Registration for 4 Golfers

\$3,000 (\$2,600 tax deductible)

PAR LEVEL

- Individual Banner at Tee Box of Sponsored Hole
- Business Name in Welcome materials

\$1,500 (\$1,500 tax deductible)

GOLFERS

Golfers may register for the Championship Division or Flighted Scramble Division with either morning or afternoon tee-times.

All Registered Golfers Receive:

- 18 Holes of Golf with Cart
- Welcome Bag
- Lunch
- Digital Scoring App
- Registration for Prizes

\$100 per registration

GOLF COMMITMENT: _____

ANNUAL AUCTION

SATURDAY, NOVEMBER 2, 2024

TABLE SPONSORSHIPS

PLATINUM LEVEL

- Reserved parking spots for two vehicles the day of Homecoming
- Tag on Social Media Accounts weekend of Auction.
- Reserved parking on auction night for hosts.
- Reserved seats for 4 at Grandparents Day or MS/HS Concert of your choice.
- Reserved seats for 4 at Spring Musical.
- Digital sponsorship ad at 24-25 home athletic games.
- Level 1 Preferred seating and sponsor table sign.
- Table for 8, including tickets/meals/childcare.

\$7,500 (\$6,398 tax deductible)

GOLD LEVEL

- Tag on Social Media Accounts weekend of Auction.
- Reserved parking on auction night for hosts.
- Reserved seats for 4 at Grandparents Day or MS/HS Concert of your choice.
- Reserved seats for 4 at Spring Musical.
- Digital sponsorship ad at 24-25 home athletic games.
- Level 2 Preferred seating and sponsor table sign.
- Table for 8, including tickets/meals/childcare.

\$5,000 (\$3,898 tax deductible)

SILVER LEVEL

- Reserved seats for 4 at Spring Musical.
- Digital sponsorship ad at 24-25 home athletic games.
- Level 3 Preferred seating and sponsor table sign.
- Table for 8, including tickets/meals/childcare.

\$3,000 (\$1,898 tax deductible)

BRONZE LEVEL

- Level 4 Preferred seating and sponsor table sign.
- Table for 8, including tickets/meals/childcare.

\$1,500 (\$1180 tax deductible)

SPECIAL PROJECT

Goal: \$150,000 Matching Funds

Matching Funds play a key role in encouraging attendees to maximize their Special Project donation. For 2024, the Special Project is: Tuition Assistance (50%), Christian Curriculum (30%), and Athletics & Fine Arts (20%).

IN-KIND DONATIONS

In-Kind Donations, such as an Item or Service to be auctioned off, receive online exposure of business, item, logo, donation, for 4 weeks leading up to auction; inclusion in printed auction catalog; and in-person advertising the night of the auction. In-Kind donations get listed on our Silent Auction with 25 key donations selected for our Live Auction.

Auction Wish List items include: gift cards, gift baskets, themed bundles, getaways (Black Hills, Okoboji, MN, CO, FL, CA, overseas); electric bike; golfing, fishing, or hunting excursions/gear; kayak, paddleboard, other water items; grill or smoker; Jetski; in ground American Flag & Pole; sports and concert tickets, pork and beef bundles, helicopter/plane/hot air balloon ride; certificates for specialty home services (cleaning, yard care, organizing, party planning); pet supplies and services; baked goods; food experiences; homemade items; electronics; sports memorabilia.

OUR AUCTION REACH:

Our auction reaches over **2,500** SFC supporters through event promotion and approximately 500 in person attendees with another 200-300 participating online.

Our Auction raises over \$500,000 annually to support education and youth.

AUCTION COMMITMENT: _____

GENERAL SCHOOL SUPPORT

TOGETHER CAMPAIGN

Our Together Campaign allows our school to strategically grow in both size and numbers while continuing to stay true to our mission to provide an excellent, Christ-centered education.

Gifts of any size are appreciated.

CAMPAIGN COMMITMENT: _____

ENDOWMENT

Our Endowment provides strategic resources for future generations. Donations are invested and only a small percent is used while the principal continues to grow. Our Endowment is the gift that keeps on giving. We currently have approximately \$1.5 MM endowed. Our goal is a \$25 MM Endowment.

Gifts of any size are appreciated.

ENDOWMENT COMMITMENT: _____

TUITION ASSISTANCE

Tuition Assistance comes alongside families in need-based situations, partnering to provide necessary funding for their students' Christian education. SFC provides nearly \$700,000 in Tuition Assistance annually.

Gifts of any size are appreciated.

TUITION ASSISTANCE COMMITMENT: _____

BREAKTHROUGH CHRISTIAN COUNSELING

Provides invaluable counseling resources for ages 5 through adults.

Gifts of any size are appreciated.

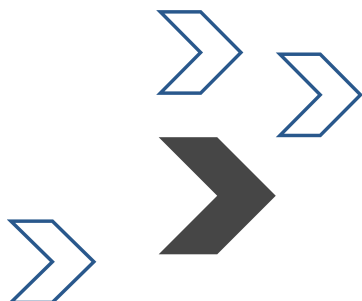
BREAKTHROUGH COMMITMENT: _____

PATHWAYS LITERACY CENTER

Provides invaluable literacy resources for ages 5 through adults.

Gifts of any size are appreciated.

PATHWAYS COMMITMENT: _____



COMMITMENT LEVEL 2024-25: _____

NAME/BUSINESS: _____

If you can return by March 30, that helps with school year planning.

Invoices can be strategically scheduled to fit your budget needs.