

SPONSORSHIP GUIDE

ATHLETIC

PRINT

PRINTED ATHLETIC PROGRAMS

Athletic Programs feature SFC team photos, rosters, and full-color ads from our supporters. Pricing reflects inclusion in both both Fall and Winter print editions (650 total copies).

Business Card	\$250	<u>Full Page Cover Ads:</u>	
Quarter Page	\$350	Inner Front Cover	\$1,500
Half Page	\$500	Inner Back Cover & Last Full Page	\$1,500
Full Page	\$1,000	Outer Back Cover	\$2,000

DIGITAL

GAME DAY WEBCAST SPONSOR

Become the featured webcast sponsor for one of our home games. Your logo or ad will be featured on our webcasted screen, business name mentioned during replays, and provided scripts read or commercials played to online fans during time-outs and game breaks.

\$500 per game

DIGITAL SCOREBOARD AD

Advertise on our digital scoreboard during all indoor home sporting events. Ads run on rotation with other advertisers during warm-ups, time-outs & half-times.

\$500 for entire year

IN PERSON

TEAM MEAL SPONSORSHIP

Sponsorship provides post-game hospitality meals for home and away athletes. Receive verbal recognition during the game, digital signage at indoor events, along with logo inclusion on physical signage.

\$500 per game / \$750 double-header

TAILGATE SPONSORSHIP

Serve dinner and interact face-to-face with our fans prior to a home football or soccer game. Receive verbal recognition during the game and logo inclusion on event signage.

\$500 per football game / \$250 per soccer game

new!



FIRST DOWN SPONSOR

Have your business name announced as the "First Down Sponsor" at a home football game for every first down achieved that game.

\$500 per game

new!

SFC ANNUAL AUCTION

SATURDAY, NOVEMBER 6, 2021

Sioux Falls Christian's largest annual fundraising event, The Master's Touch Auction promotes community among SFC families and supporters as it raises necessary funds to further the mission of the school.

Choose from various sponsorship levels to receive pre- and post-event exposure to over 350 attendees, over 100 volunteers, more than 700 local SFC families, along with engaged social media followers.

TABLE SPONSORSHIPS

PLATINUM

- Four reserved seats to either Variety Show or K-5 Performance of your choice
 - Special gift for hosts
 - Four reserved seats at Grandparents Day or MS/HS Concert of your choice
 - Reserved parking on auction night for hosts
 - Four reserved seats at Spring Musical/Play
 - Digital sponsorship ad at 21-22 home athletic games
 - Preferred seating and sponsor table sign
 - Table for 8 (all meals/tickets included)
 - Tag on Social Media Accounts
- \$7,500** (\$6,650 tax deductible)

GOLD

- Four reserved seats at Grandparents Day or MS/HS Concert of your choice
 - Reserved parking on auction night for hosts
 - Four reserved seats at Spring Musical/Play
 - Digital sponsorship ad at 21-22 home athletic games
 - Preferred seating and sponsor table sign
 - Table for 8 (all meals/tickets included)
 - Tag on Social Media Accounts
- \$5,000** (\$4,228 tax deductible)

SILVER

- Four reserved seats at Spring Musical/Play
 - Digital sponsorship ad at 21-22 home athletic games
 - Preferred seating and sponsor table sign
 - Table for 8 (all meals/tickets included)
 - Tag on Social Media Accounts
- \$3,000** (\$2,228 tax deductible)

BRONZE

- Preferred seating and sponsor table sign
 - Table for 8 (all meals/tickets included)
- \$1,000** (\$760 tax deductible)

**If desired, Table Sponsorships can be anonymous.*



FUND - A - NEED

These matching funds play a key role in encouraging patrons to maximize their gift to the cause.

Donations of any amount are 100% tax-deductible and can be made anonymously.

The 2021 Fund-A-Need will go toward 3 important school areas:

- Tuition Assistance (50%),
- Parking Lot Expansion (30%),
- Athletics & Fine Arts (20%).

up to \$150,000 Match

IN - KIND DONATION

Donations can include:

- Cash donation toward auction,
- Item or Service to be auctioned off,
- In-Kind Donation to assist with the event itself.

Depending on donation, receive online exposure of business, item, logo, donation, for 5 weeks leading up to auction, inclusion in printed auction catalog, and/or in-person advertising the night of the auction. Special auction items may also be featured on social media.

ANNUAL GOLF TOURNAMENT

SATURDAY, JUNE 4, 2022

CHARGER SPONSOR

- Naming Rights & Signage on Hospitality Tent (accessible to all golfers)
 - Item Inclusion & Recognition in Welcome Bags
 - Individual banner at Welcome Area
 - Verbal Mention during Welcome Speeches
 - Business Recognition Signage on all 18 Holes
 - Business Name on Golf Scorecards
 - Registration for 8 Golfers
- \$15,000** (\$14,200 tax deductible) *sold!*
only 1 opportunity available

DOUBLE EAGLE SPONSOR

- Individual Banner at Welcome Area
 - Item Inclusion & Recognition in Welcome Bag
 - Verbal Mention during Welcome Speeches
 - Business Recognition Signage on all 18 holes,
 - Business Name on Golf Scorecards,
 - Registration for 8 Golfers
- \$10,000** (\$9,200 tax deductible)

EAGLE SPONSOR

- Individual banner at Welcome Area
 - Item Inclusion & Recognition in Welcome Bag
 - Verbal Mention during Welcome Speeches
 - Business Recognition Signage on all 18 holes
 - Business Name on Golf Scorecards
 - Registration for 4 Golfers
- \$5,000** (\$4,600 tax deductible)

BIRDIE SPONSOR

- Individual Banner at Welcome Area
 - Business Recognition Signage on 9 Holes
 - Business Name on Golf Scorecards
 - Registration for 4 Golfers
- \$2,500** (\$2,100 tax deductible)

PAR SPONSOR

- Individual Banner at Tee Box of Sponsored Hole
 - Business Name on all Golf Scorecards
- \$1,000** (\$1,000 tax deductible)

OUR REACH

All sponsors receive exposure to:

Over **3,500** SFC supporters through event promotion via social media, direct email, & print advertising.

Estimated **250** golfers in person through signage & inclusion in welcome materials.

LUNCH SPONSOR

- Individual Banner Displayed in Lunch Area
 - Exclusive Recognition in Welcome Bag
 - Verbal Mention during Welcome Speeches
 - Business Name on Golf Scorecards.
 - Registration for 4 Golfers.
- \$5,000** (\$4,600 tax deductible)
only 1 opportunity available

EVENT SPONSOR

- Sponsorship provides event prizes and general event support.
 - Inclusion in Signage at Registration
- \$500** (100% tax deductible)

GOLFERS

This annual fundraiser includes your choice of Championship flight or Turkey Scramble with either morning or afternoon tee-times.

All Registered Golfers Receive:

- 18 Holes of Golf with Cart
 - Welcome Bag
 - Lunch
 - Registration for Prizes
- \$100**

HOMECOMING

FRIDAY, SEPTEMBER 24TH

HOMECOMING CO-SPONSOR

We are proud to offer food and fun free to our families and friends. Sponsorship covers the operating costs of the event and offers the following exposure:

- Premium parade entry placement
- Mention in school-wide newsletters
- Verbal mention during football game
- Mentions in direct emails to our families

Company banners or signage at:

- Lunch & Dinner Tailgating Meals
- Family Fun Festival
- Alumni Halftime Gathering

\$1,500 each / 4 available

PARADE ENTRY

Join the celebration and be part of our on-campus parade.

Staging at 11:00 am for 1:00 pm start time.

Entries announced verbally to our crowd.

Free to Friends of SFC!



STAY CONNECTED

Physical Address:

6120 S CHARGER CIRCLE
SIOUX FALLS, SD 57108

Phone & Fax:

HS/MS (605) 334-1422
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Online Addresses:

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TO SPONSOR: Email Christine or Kate
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Or call us at (605) 334-1422