

2020-2021

SPONSORSHIP GUIDE

ATHLETIC

PRINTED ATHLETIC PROGRAMS

Athletic Programs feature SFC team photos, rosters, and full-color ads from our supporters. Pricing reflects inclusion in both both Fall and Winter print editions (650 total copies).

Business Card	\$250	<u>Full Page Cover Ads:</u>	
Quarter Page	\$350	Inner Front Cover	\$1,500
Half Page	\$500	Inner Back Cover or Last Full Page	\$1,500
Full Page	\$1,000	Outer Back Cover	\$2,000

DIGITAL SCOREBOARD AD

Advertise on our digital scoreboard during all indoor home sporting events (Volleyball and Basketball). Ads run on rotation with other advertisers during warm-ups, time-outs & half-times. Available with the purchase of a printed athletic ad.

\$300 for entire year

GAME SPONSORSHIP

Sponsor a home game: varsity volleyball, football, soccer, or basketball. Sponsorship provides post-game hospitality meals for home and away athletes. Receive verbal recognition during the game, digital signage at indoor events, along with logo inclusion on physical signage.

\$500 per game / \$750 double-header

TAILGATE SPONSORSHIP

Serve dinner and interact face-to-face with our fans prior to a home football or soccer game.

Receive verbal recognition during the game and logo inclusion on event signage.

Event planning support provided by the Development Office.

\$1,000 per football game / \$500 per soccer game



H O M E C O M I N G

Friday, September 25, 2020

Be part of our annual Homecoming celebration and allow us to provide your business exposure to our 700 families before, during and after the event. Event allows for interaction at tailgating lunch, celebratory parade, Family Fun Festival, tailgating dinner, and/or football game with Alumni Halftime Gathering.

HOMECOMING CO-SPONSOR

We are proud to offer food and fun free to our families and friends. Sponsorship covers the operating costs of the event and offers the following exposure:

- Premium parade entry placement
- Mention in school-wide newsletters
- Verbal mention during football game
- Mentions in direct emails to our families

Company banners or signage at:

- Lunch & Dinner Tailgating Meals
- Family Fun Festival
- Alumni Halftime Gathering

\$1,500 each / 4 available



PARADE ENTRY

Join the celebration and be part of our on-campus parade. Staging at 11:00 am for 1:00 pm start time. Entries announced verbally to our crowd.

Free to friends of SFC!

T E A C H E R S & S T A F F

IN-SERVICE MEAL SPONSOR

Provide a meal at one of three annual training events held for SFC faculty and staff. Events may include other area schools. Receive logo inclusion in event signage, verbal recognition to staff, sponsor table for any pamphlets/materials.

Sponsor \$2,500 or Co-Sponsor \$1,250

PROFESSIONAL DEVELOPMENT

Support the continued development of our educators and administrators. This sponsorship will cover costs of online and in person training sessions.

\$1,000

MASTER'S TOUCH AUCTION

Saturday, November 7, 2020

Sioux Falls Christian's largest annual fundraising event, The Master's Touch Auction promotes community among SFC families and supporters as it raises necessary funds to further the mission of the school.

Choose from various sponsorship levels to receive pre- and post-event exposure to over 350 attendees, over 100 volunteers, more than 700 local SFC families, along with engaged social media followers.

TABLE SPONSORSHIPS:

PLATINUM

- Four reserved seats to either Variety Show or K-5 Performance of your choice
 - Special gift for hosts
 - Four reserved seats at Grandparents Day or Concert of your choice
 - Reserved parking on auction night for hosts
 - Four reserved seats at Spring Musical/Play
 - Two season passes for 2020-21 home athletic games
 - Preferred seating and sponsor table sign
 - Table for 8 (all meals/tickets included)
 - Tag on Social Media Accounts
- \$7,500** (\$6,750 tax deductible)

GOLD

- Four reserved seats at Grandparents Day or Concert of your choice
 - Reserved parking on auction night for hosts
 - Four reserved seats at Spring Musical/Play
 - Two season passes for 2020-21 home athletic games
 - Preferred seating and sponsor table sign
 - Table for 8 (all meals/tickets included)
 - Tag on Social Media Accounts
- \$5,000** (\$4,500 tax deductible)

SILVER

- Four reserved seats at Spring Musical/Play
 - Two season passes for 2020-21 home athletic games
 - Preferred seating and sponsor table sign
 - Table for 8 (all meals/tickets included)
 - Tag on Social Media Accounts
- \$3,000** (\$2,500 tax deductible)

BRONZE

- Preferred seating and sponsor table sign
 - Table for 8 (all meals/tickets included)
- \$1,000** (\$800 tax deductible)

*If desired, Table Sponsorships can be anonymous.



FUND-A-NEED DONATION

Each year Sioux Falls Christian raises money for school programs during our Fund-A-Need time at the auction. These matching funds play a key role in encouraging patrons to maximize their gift to the cause.

Donations of any amount are 100% tax-deductible and can be made anonymously.

The 2020 Fund-A-Need will go toward 3 important school areas:

- Tuition Assistance (60%),
- Curriculum (25%),
- School Security (15%).

up to \$100,000

IN KIND DONATION

Can be cash donation toward auction, In-kind donation to be auctioned off, In-Kind Donation to assist with auction, or \$50/dessert donation for the Dessert Dash. Depending on donation, receive online exposure of business, item, logo, donation, for 5 weeks leading up to auction, inclusion in printed auction catalog, and/or in-person advertising the night of the auction. Special auction items may also be featured on social media.

ANNUAL GOLF TOURNAMENT

Spring Creek Golf Course August 15, 2020



This annual fundraiser includes your choice of Championship flight or Turkey Scramble with either morning or afternoon tee-times. The tournament averages over 230 golfers.

CHARGER SPONSOR

- Business Name/Logo on all golf carts
 - Individual banner at Welcome Area/Putting Green
 - Business Recognition Signage on all 18 holes
 - Business Name on Golf Scorecards
 - Registration for 8 Golfers
- \$20,000** (\$19,320 tax deductible)

DOUBLE EAGLE SPONSOR

- Business Name/Logo on individual banner at Welcome Area/Putting Green
 - Business Recognition Signage on all 18 holes,
 - Business Name on Golf Scorecards,
 - Registration for 8 Golfers
- \$10,000** (\$9,320 tax deductible)

EAGLE SPONSOR

- Business Name/Logo on individual banner at Welcome Area/Putting Green
 - Business Recognition Signage on all 18 holes
 - Business Name on Golf Scorecards
 - Registration for 4 Golfers
- \$5,000** (\$4,660 tax deductible)

BIRDIE SPONSOR

- Business Name/Logo on individual banner at Welcome Area/Putting Green
 - Business Recognition Signage on 9 of 18 holes
 - Business Name on Golf Scorecards
 - Registration for 4 Golfers
- \$2,500** (\$2,160 tax deductible)

Reach 3,500+ supporters through social media and print publications advertising the event.

LUNCH SPONSOR

- Business Name/Logo at Clubhouse, inside dining area, and on lunch tables.
 - Business Name on Golf Scorecards.
 - Registration for 4 Golfers.
- \$3,000** (\$2,660 tax deductible)

PRIZE SPONSOR

- Sponsorship provides a prize at the tournament.
 - Receive Business Name on sign at registration
 - Business Name on all Golf Scorecards.
- \$500** (100% tax deductible)

PAR SPONSOR

- Business Name/Logo on individual banner at tee box of sponsored hole
 - Business Name on all Golf Scorecards
 - Registration for 2 Golfers
- \$1,000** (\$830 tax deductible)

**Lunch and cart provided for all registered golfers.*

SIoux FALLS CHRISTIAN SCHOOLS



TO SPONSOR:

Email Christine or Kate
at development@siouxfallschristian.org.
Or call us at (605) 334-1422.

STAY CONNECTED

Physical Address:

6120 S CHARGER CIRCLE
SIOUX FALLS, SD 57108

Phone & Fax:

HS/MS (605) 334-1422
ELEM (605) 334-7397
FAX (605) 334-6928

Online Addresses:

-  WWW.SIOUXFALLSCHRISTIAN.ORG
-  INFO@SIOUXFALLSCHRISTIAN.ORG
-  [SIOUXFALLSCHRISTIAN](https://www.facebook.com/SIOUXFALLSCHRISTIAN)
-  [SFCCHARGERS](https://www.instagram.com/SFCCHARGERS)
-  [SFC_ACTIVITIES](https://twitter.com/SFC_ACTIVITIES)
-  [CHARGERNATIONSFSC](https://www.youtube.com/CHANNEL/SFCCHARGERS)
-  [SIOUXFALLSCHRISTIAN](https://vimeo.com/SIOUXFALLSCHRISTIAN)