

2022 - 2023

# SPONSORSHIP GUIDE

## ATHLETIC

### PRINT

#### PRINTED ATHLETIC PROGRAMS

Athletic Programs feature SFC team photos, rosters, and full-color ads from our supporters. Pricing reflects inclusion in both both Fall and Winter print editions (650 total copies).

Business Card	\$250	<u>Full Page Cover Ads:</u>	
Quarter Page	\$350	Inner Front Cover	\$1,500
Half Page	\$500	Inner Back Cover & Last Full Page	\$1,500
Full Page	\$1,000	Outer Back Cover	\$2,000

### DIGITAL

#### GAME DAY WEBCAST SPONSOR

Become the featured webcast sponsor for one of our home games. Your logo or ad will be featured on our webcasted screen, business name mentioned during replays, and provided scripts read or commercials played to online fans during time-outs and game breaks.

**\$500 per game**

#### DIGITAL SCOREBOARD AD

Advertise on our digital scoreboard during all indoor home sporting events. Ads run on rotation with other advertisers during warm-ups, time-outs & half-times.

**\$500 for entire year**

### IN PERSON

#### TEAM MEAL SPONSORSHIP

Sponsorship provides post-game hospitality meals for home and away athletes. Receive verbal recognition during the game, digital signage at indoor events, along with logo inclusion on physical signage.

**\$500 per game / \$750 double-header**

#### TAILGATE SPONSORSHIP

Serve dinner and interact face-to-face with our fans prior to a home football or soccer game. Receive verbal recognition during the game and logo inclusion on event signage.

**\$500 per football game / \$250 per soccer game**



#### FIRST DOWN SPONSOR

Have your business name announced as the "First Down Sponsor" at a home football game for every first down achieved that game.

**\$500 per game**

*new!*

*new!*

# SFC ANNUAL AUCTION

SATURDAY, NOVEMBER 5, 2022

Sioux Falls Christian's largest annual fundraising event, The Master's Touch Auction promotes community among SFC families and supporters as it raises necessary funds to further the mission of the school.

Choose from various sponsorship levels to receive pre- and post-event exposure to over 400 attendees, over 100 volunteers, more than 700 local SFC families, along with engaged social media followers.

## TABLE SPONSORSHIPS

### PLATINUM

- Four reserved seats to either Variety Show or K-5 Performance of your choice
  - Special gift for hosts
  - Four reserved seats at Grandparents Day or MS/HS Concert of your choice
  - Reserved parking on auction night for hosts
  - Four reserved seats at Spring Musical/Play
  - Digital sponsorship ad at 22-23 home athletic games
  - Preferred seating and sponsor table sign
  - Table for 8 (all meals/tickets included)
  - Tag on Social Media Accounts
- \$7,500** (\$6,848 tax deductible)

### GOLD

- Four reserved seats at Grandparents Day or MS/HS Concert of your choice
  - Reserved parking on auction night for hosts
  - Four reserved seats at Spring Musical/Play
  - Digital sponsorship ad at 22-23 home athletic games
  - Preferred seating and sponsor table sign
  - Table for 8 (all meals/tickets included)
  - Tag on Social Media Accounts
- \$5,000** (\$4,388 tax deductible)

### SILVER

- Four reserved seats at Spring Musical/Play
  - Digital sponsorship ad at 22-23 home athletic games
  - Preferred seating and sponsor table sign
  - Table for 8 (all meals/tickets included)
  - Tag on Social Media Accounts
- \$3,000** (\$2,388 tax deductible)

### BRONZE

- Preferred seating and sponsor table sign
  - Table for 8 (all meals/tickets included)
- \$1,000** (\$720 tax deductible)

*\*If desired, Table Sponsorships can be anonymous.*



## FUND - A - NEED

These matching funds play a key role in encouraging patrons to maximize their gift to the cause.

Donations of any amount are 100% tax-deductible and can be made anonymously.

The 2022 Fund-A-Need will go toward 3 important school areas:

- Tuition Assistance (50%),
- STEM and Greenhouse Education (25%),
- Elementary Playground (25%).

**up to \$150,000 Match**

## IN - KIND DONATION

Donations can include:

- Cash donation toward auction,
- Item or Service to be auctioned off,
- In-Kind Donation to assist with the event itself.

Depending on donation, receive online exposure of business, item, logo, donation, for 5 weeks leading up to auction, inclusion in printed auction catalog, and/or in-person advertising the night of the auction. Special auction items may also be featured on social media.

# ANNUAL GOLF TOURNAMENT

SATURDAY, JUNE 3, 2023

## CHARGER SPONSOR

- Naming Rights & Signage on Hospitality Tent (accessible to all golfers)
- Item Inclusion & Recognition in Welcome Bags
- Individual banner at Welcome Area
- Verbal Mention during Welcome Speeches
- Business Recognition Signage on all 18 Holes
- Business Name on Golf Scorecards
- Registration for 8 Golfers

**\$15,000** (\$14,200 tax deductible)

*only 1 opportunity available*

*sold!*

## DOUBLE EAGLE SPONSOR

- Individual Banner at Welcome Area
- Item Inclusion & Recognition in Welcome Bag
- Verbal Mention during Welcome Speeches
- Business Recognition Signage on all 18 holes,
- Business Name on Golf Scorecards,
- Registration for 8 Golfers

**\$10,000** (\$9,200 tax deductible)

## EAGLE SPONSOR

- Individual banner at Welcome Area
- Item Inclusion & Recognition in Welcome Bag
- Verbal Mention during Welcome Speeches
- Business Recognition Signage on all 18 holes
- Business Name on Golf Scorecards
- Registration for 4 Golfers

**\$5,000** (\$4,600 tax deductible)

## BIRDIE SPONSOR

- Individual Banner at Welcome Area
- Business Recognition Signage on 9 Holes
- Business Name on Golf Scorecards
- Registration for 4 Golfers

**\$2,500** (\$2,100 tax deductible)

## PAR SPONSOR

- Individual Banner at Tee Box of Sponsored Hole
- Business Name on all Golf Scorecards

**\$1,000** (\$1,000 tax deductible)

## OUR REACH

### All sponsors receive exposure to:

Over **3,500** SFC supporters through event promotion via social media, direct email, & print advertising.

Estimated **250** golfers in person through signage & inclusion in welcome materials.

## LUNCH SPONSOR

- Individual Banner Displayed in Lunch Area
- Exclusive Recognition in Welcome Bag
- Verbal Mention during Welcome Speeches
- Business Name on Golf Scorecards.
- Registration for 4 Golfers.

**\$5,000** (\$4,600 tax deductible)

*only 1 opportunity available*

*sold!*

## EVENT SPONSOR

- Sponsorship provides event prizes and general event support.
- Inclusion in Signage at Registration

**\$500** (100% tax deductible)

## GOLFERS

This annual fundraiser includes your choice of Championship flight or Turkey Scramble with either morning or afternoon tee-times.

All Registered Golfers Receive:

- 18 Holes of Golf with Cart
- Welcome Bag
- Lunch
- Registration for Prizes

**\$100**



FRIDAY, SEPTEMBER 23, 2022

The logo for Sioux Falls Christian School features the school's name in a serif font, with "SIOUX FALLS" in smaller letters above "CHRISTIAN", which is above "SCHOOL". A horizontal line separates "CHRISTIAN" and "SCHOOL". To the right of the text is a stylized white cross with a flame-like design on its left arm.